

How To Open and Run a Successful Food and Beverage Business

— *From Delis to Carts and Coffeeshops, Bars to Restaurants and More!* —

GET ALL YOU NEED TO KNOW OPENING A SUCCESSFUL HOSPITALITY BUSINESS IN THE CITY OF SAN DIEGO

This is a 3-hour orientation designed to provide the road map to a successful and profitable business!

☞ This Orientation presents a virtual experience starting with concept creation to the business plan, naming, financing, lease negotiating, licensing, permits, legal, accounting representation, insurance requirements, hiring, training employees,



Hospitality Business Orientation

To qualify for a FREE
Hospitality Business Orientation
information and training dates

PLEASE CALL:

RESERVATIONS ARE REQUIRED!

marketing, menu design and customer satisfaction!

☞ Our Resource Guide is an easy to understand summary of rules and regulations from over a dozen permitting and regulatory agencies. The Business Directory includes checklist for opening a business and monitoring compliance, licensing, schools, and training program.



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www.foodnbeverage.org

Endorsed by:
*City of San Diego, Office of
Small Business, and the Business
Improvement District Council*



FOOD & BEVERAGE
ASSOCIATION OF SAN DIEGO

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