

San Diego County Beverage Alcohol Businesses Community Covenant of Responsible Hospitality Practices

Hospitality is a valued and important aspect of the social and cultural activities of all people visiting or residing in the communities that make up San Diego County. The hospitality industry – composed of hotels, restaurants, bars, nightclubs, social clubs, micro-breweries, and recreation facilities – is the communities’ largest private employer and a major contributor to the health of the local economy.

Because of the nature of products and services provided as part of hospitality, hosts – whether social or commercial – share a responsibility in protecting the health, safety and well-being of guests. This is especially true regarding the service of beer, wine, liquor, and other beverages containing alcohol.

We as hosts, both commercial and social, recognize the importance of responsible hospitality practices and recognize the right of people to choose to drink or not to drink beverage alcohol. It is for this reason that we have adopted a sense of responsibility in how we serve our guests. By acknowledging the role of moderation, we recognize the distinction between the appropriate and inappropriate use of beverage alcohol.

As members of our community, we support the efforts of community alcoholism treatment and recovery agencies that assist individuals for their own welfare and for the welfare of the larger community.

Therefore, we agree to adopt the following responsible hospitality practices which promote a health and safe environment for the benefit of all. We agree to:

- Provide low-alcohol and alcohol-free beverages, priced competitively with beverage alcohol whenever and wherever alcoholic beverages are sold or served.
- When possible, provide foods that help prevent intoxication when beverage alcohol is sold or served, and encourage the consumption of these foods.
- Encourage increased awareness of the risk involved with the consumption of beverage alcohol-related to activities and situations that might result in harm, injury or death – such as when driving, when pregnant, when underage, and when operating machinery.
- Discourage intoxication, and refuse service to an intoxicated person.
- Refrain from use of promotional flyers on cars, utility poles, and other methods increasing litter.
- Refrain from using internet marketing on websites, blogs, twitters, that would appeal to minors.
- Provide proper supervision of activities by those who are properly trained to maintain control of the environment and encourage responsible drinking decisions by all guests.
- Comply with all social and legal obligations for the appropriate service and consumption of beverages containing alcohol, including not permitting service to or consumption by those under the age of 21.
- Supervising the orderly disbursement of patrons from our entryways and sidewalks after closing.
- Making it our policy to post signage and remind guests to be quiet and considerate to residents and hotel guests when leaving the area late at night.
- Offering last call in a timely manner, and escorting guests to exits politely.
- Promote and provide Responsible Alcohol Beverage Server (RABS) training to all persons who serve and sell beverage alcohol.
- To prevent injury to guests and others, make alternative transportation available, including a designated driver program or arranging rides with a taxi or friends.

Business Name (Please Print)

Responsible Party Name/Signature

City

Date